

Message Text

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12

ORIGIN ARA-20

INFO OCT-01 ISO-00 AID-20 CIAE-00 COME-00 EB-11 FRB-02

INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12 SPC-03

CIEP-02 LAB-06 SIL-01 OMB-01 /097 R

DRAFTED BY ARA/ECP:EMCOHEN:JD

APPROVED BY ARA/ECP:JTROGERS

EB/OCA:JSIMMONS

ARA/CAR:KLWAUCHOPE

ARA/ECP:WEKNEPPER

COMMERCE/OIM/BIC:WLYNCH

----- 030936

R 042202Z DEC 73

FM SECSTATE WASHDC

TO AMCONSUL MARTINIQUE

UNCLAS STATE 237345

E.O. 11652: N/A

TAGS: BEXP, MB

SUBJECT: FY 1974 COMMERCIAL PROGRAM

REF: (A) MARTINIQUE 458; (B) STATE 234462

1. PURPOSE OF PROPOSED COMMERCIAL ACTION PROGRAMS (CAPS) IS SIMPLY TO DETERMINE WHAT WE ARE TRYING TO ACHIEVE IN OUR COMMERCIAL EFFORTS IN EACH ARA COUNTRY, AND HOW BEST TO ACHIEVE IT. DESPITE THE RELATIVELY SMALL COMMERCIAL IMPORTANCE OF FRENCH WEST INDIES AND FRENCH GUIANA, WE BELIEVE IT WOULD BE DESIRABLE THERE (AS ELSEWHERE THROUGHOUT ARA REGION) TO MAKE SOME EFFORT TO DETERMINE THE FOUR OR FIVE U. S. PRODUCTS AND/OR SERVICES THAT APPEAR TO HAVE THE BEST POTENTIAL FOR INCREMENTAL SALES, AND, FOR EACH, SOME SPECIFIC ACTIONS THAT APPEAR TO BE FEASIBLE FOR HELPING TO FULFILL THE POTENTIAL. WE ALSO BELIEVE IT DESIRABLE THERE (AS ELSEWHERE) TO SEEK TO CUT BACK THE POST'S LOWER-PRIORITY ACTIVITIES SO AS TO BE ABLE TO DEVOTE MORE FUNDS AND MANPOWER TO COMMERCIAL ACTIVITIES. MOREOVER, WE BELIEVE POST WOULD FIND THAT PREPARATION OF CAP IS NOT (REPEAT NOT)

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ONEROUS TASK IN TERMS OF TIME AND EFFORT REQUIRED.

2. ACCORDINGLY, WE REQUEST POST TO SUBMIT CAP AS PER REF B
ASAP, ALTHOUGH WE UNDERSTAND SUBMITTAL MAY BE DELAYED
BEYOND DECEMBER 17 GENERAL DEADLINE.

3. COPY OF PILOT FY 1974 CCP FOR COLOMBIA IS BEING POUCHED
TO POST, FOR BACKGROUND INFORMATION. KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 04 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE237345
Document Source: CORE
Document Unique ID: 00
Drafter: EMCOHEN:JD
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731245/aaaabhij.tel
Line Count: 68
Locator: TEXT ON-LINE
Office: ORIGIN ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: (A) MARTINIQUE 458; (B) STATE 234462
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 05 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05-Oct-2001 by williad>; APPROVED <15 MAR 2002 by izenbei0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY 1974 COMMERCIAL PROGRAM
TAGS: BEXP, MB
To: MARTINIQUE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005